HAL ROACH

presents

ALL AMERICAN CO-ED

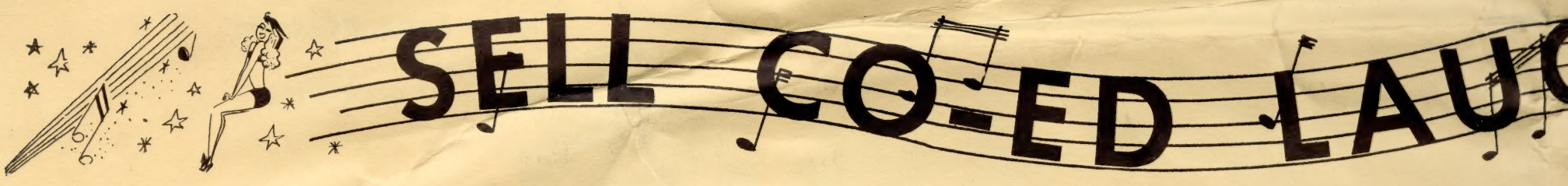
with FRANCES LANGFORD • JOHNNY DOWNS
MARJORIE WOODWORTH • NOAH BEERY, Jr.
ESTHER DALE • HARRY LANGDON
and THE TANNER SISTERS

Produced and Directed by
LEROY PRINZ

"Hear These Hit Tunes"
"Im A Chap With A Chip on My Shoulders"
"Up At The Crack of Dawn"
"The Farmer's Daughter"
"Out of The Silence"

Released thru

FAVORITE FILMS CORPORATION



"ALL-AMERICAN CO-ED"

with

FRANCES LANGFORD ESTHER DALE
NOAH BEERY, JR. MARJORIE WOODWORTH
JOHNNY DOWNS HARRY LANGDON

and

THE TANNER SISTERS

Produced and Directed by LeRoy Prinz
Story by Cortland Fitzsimmons and Kenneth Higgins
Released thru Favorite Films

THE CAST

FRANCES LANGFORD	Virginia
JOHNNY DOWNS	Bob Sheppard
MARJORIE WOODWORTH	Bunny
NOAH BEERY, Jr.	Slinky
ESTHER DALE	Matilda
HARRY LANGDON	Hap Holden
Alan Hale, Jr.	Tiny
Kent Rogers	Henry
Allan Lane	2nd Senior
Joe Brown, Jr.	3rd Senior
Irving Mitchell	Doctor
Lillian Randolph	Washwoman (Deborah)
Carlyle Blackwell, Jr.	4th Senior
Mickey Tanner, Betty Tanner, Martha Tanner	Vocal Trio

TECHNICAL STAFF

Produced and Directed by	LeRoy Prinz and Hal Roach, Jr.
Story by	Cortland Fitzsimmons and Kenneth Higgins
Director of Photography	Robert Pittack, A.S.C.
Photographic Effects	Roy Seawright
Film Editor	Bert Jordan
Art Direction	Charles D. Hall
Musical Score	Edward Ward
Songs	Walter G. Samuels and Charles Newman and Lloyd B. Norlin

Frances Langford is the attractive and charming young lady who does her share of "blues" singing in the Hal Roach musical streamliner, "All-American Co-ed," coming on . . . . to the . . . . Theatre.

18B—Two Col. Star Head

The Story

(Not for Publication)

Quinceton University is giving its Annual Quadrangle Revue, with a chorus of husky college athletes dressed in flimsy ballet costumes, "executing" one of the musical numbers. Bob Sheppard, inter-collegiate Middle-Weight Boxing Champion, has the lead.

While Quinceton enjoys the publicity derived from this annual event, Mar Brynn, a nearby Horticultural School for Girls, continues to attract no attention at all. Its very prim president, Matilda Collinge, fails to understand her school's lack of popularity. Her niece, Virginia, who is a student at the school, assists Hap Holden, a mild-mannered publicity man, to convince Matilda that what Mar Brynn needs is the publicity value of some stunning new students.

Holden sells her the idea of awarding twelve scholarships to girls who have done the most outstanding bit of horticulture. They will choose a Tomato Queen, a Celery Queen, a Watermelon Queen, etc.

Inasmuch as the Mar Brynn campaign chides the boys of Quinceton for impersonating girls, the Zeta Fraternity takes it upon itself to clear the name of Quinceton. They draw lots to see who will masquerade as one of the contestants for Mar Brynn's scholarships. Bob Sheppard, protesting to no avail, is stuck with the task.

He is groomed as the Flower Queen, his photographs—as a gorgeous blonde—are submitted, and Matilda chooses his photo (submitted under the name of Bobbie DeWolfe)—because, says she, this girl has such an interesting face. . . . Arriving at the school, Bob pretends to have a sore throat to disguise his voice, and he is promptly taken under Matilda's wing, which presents one close call after another for Bob to wheedle himself out of.

Mar Brynn makes plans for a musical production to exploit their twelve beautiful Queens. During all this, Bob finds himself falling in love with Virginia and at the same time landing in a series of compromising situations with Bunnie. He finally telephones his fraternity brothers to say he can't ruin the show as planned, because he's in love with Virginia.

The boys dispatch a couple of brothers, Slinky and Tiny, who disguise themselves as gardeners. They crash the campus where men are forbidden just in time to be included in a quarantine that is clamped on the hot-house where the girls have been rehearsing.

Through Bob's ingenuity, a solution is reached whereby the show can go on, on schedule. They will present it in the hot-house —through glass, thus preventing the spread of the epidemic, and saving the day for Mar Brynn. The production is a tremendous success and Bob manages to square himself with Virginia.

FILLERS

A tonsil operation closed the field of grand opera to songstress Frances Langford, starred in "All-American Co-ed," now at the . . . . Theatre. From classics she turned to "blues."

* * *

The Tanner Sisters, typical southern beauties, featured in "All-American Co-ed" at the . . . . Theatre, were discovered by band leader George Olsen in a New Orleans theatre.

* * *

Johnny Downs, starred in "All-American Co-ed," which is due at the . . . . Theatre on . . . ., is a great sailing enthusiast and spends most of his time away from the studio on the broad expanses of the blue Pacific. He also likes to go touring in vaudeville.

* * *

In the Hal Roach musical, "All-American Co-ed," now at the . . . . Theatre, property men made a gravel path out of painted cork so that the microphone wouldn't pick up the crunching sound of the gravel while the principals were talking in whispers.

* * *

The All-American Beauty Chorus, which is composed of Hollywood's loveliest ladies and is featured in the Hal Roach musical, "All-American Co-ed" at the . . . . Theatre, are garbed in costumes representing the vegetable kingdom. The costumes display an imaginative flare unlike anything the screen has yet seen and provide a breath-taking exhibition.

Publicity Shorts

New Talent

Marjorie Woodworth displays a new talent in the Hal Roach musical, "All-American Co-ed," now at the . . . . Theatre. Marjorie sings for the first time on the screen.

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Farmerette

If Frances Langford, currently starred in the Hal Roach musical, "All-American Co-ed," at the . . . . Theatre, hadn't become a singing star, chances are she would have been a first-rate farmerette.

•

Odd Costumes

Costumes representing the vegetable kingdom are worn by some of the beauties in the Hal Roach musical streamliner, "All-American Co-ed," which comes on . . . . to the . . . . Theatre.

•

Singing Trio

The Tanner Sisters — Martha, Betty and Mickey — are making their film debut in the Hal Roach musical, "All-American Co-ed," at the . . . . Theatre.

•

Johnny Returns

When Johnny Downs was a member of the famous "Our Gang" comedy team on the Hal Roach lot, he expressed the wish of some day returning to his home studio to do a full-fledged starring part. Johnny recently realized that wish — he plays the leading role with Frances Langford in Hal Roach's "All-American Co-ed," which starts a run at the . . . . Theatre on . . . .

Johnny Downs Wins Stardom As Gay Comic

(CURRENT FEATURE)

It took Johnny Downs fifteen years to achieve a childhood ambition. Starred in the Hal Roach musical "All-American Co-ed," now at the . . . . Theatre, Johnny attained a goal that he had set for himself back in 1926. Fifteen years ago Johnny was a member of the famous "Our Gang" comedy team. A kid in knee-breeches, he told Mr. Roach that he wanted some day to come back and work for him as a full-fledged star.

Outgrowing the gang comedies, young Johnny toured in vaudeville, learning to sing and dance. He was starred in a dramatic show on Broadway entitled "Growing Pains," and later in the Broadway musical success "Strike Me Pink." Returning to Hollywood in 1933 with the stage show, "Take a Chance," Johnny went back into pictures and was starred by a number of producers, but it was not until "All-American Co-ed" that he realized his early ambition of having a leading role on his "home lot."

Johnny's first visit on reaching the studio was to a ramshackle room, now part of the property department, which served as his schoolroom back in the "Our Gang" days. At that time he was a pupil of Mrs. Fern Carter, who recently retired, the oldest studio school teacher in Hollywood.

Langdon's Past!

Harry Langdon, featured comic in "All-American Co-ed" at the . . . . Theatre, learned to act in medicine shows, circuses, burlesque houses and honky-tonks.

Frances Langford and Johnny Downs in "All-American Co-ed."

19A—One Col. Scene

ORANGE QUEEN!

Petite Frances Langford, who is starred in the Hal Roach musical streamliner, "All-American Co-ed," which will have its local premiere at the . . . . Theatre on . . . ., also follows a commercial calling. She raises oranges, avocados, lemons, Japanese plums and even has one Tahitian orange tree. By way of diversion, she also has a vegetable garden and raises chickens at her Brentwood home. She also owns a good deal of acreage in Florida.

GHS GIRLS MELODY

What hit tunes! What hilarious gags! What gorgeous co-eds! It's a post-graduate course in laughs!
IT'S FASTER THAN THE GIRL QUINCETON VOTED "MOST LIKELY TO SUCCEED"!
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LEROY PRINZ
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Ad No. **5B**—Two col.

THREE CHEERS FOR THE COLLEGE WHERE EVERYBODY MAJORS IN FUN!
HAL ROACH presents
ALL AMERICAN CO-ED
with FRANCES LANGFORD • JOHNNY DOWNS
MARJORIE WOODWORTH • NOAH BERRY, Jr.
ESTHER DALE • HARRY LANGDON
and THE TANNER SISTERS
Produced and directed by Leroy Prinz
Released by FAVORITE FILMS CORPORATION

Ad No. **10A**—One col.

Hal Roach presents
IT'S ALL AMERICA'S CHOICE FOR ALL-OUT FUN!
ALL AMERICAN CO-ED
with FRANCES LANGFORD • JOHNNY DOWNS
MARJORIE WOODWORTH • NOAH BERRY, Jr.
ESTHER DALE • HARRY LANGDON
and THE TANNER SISTERS
Favorite Films release

Ad No. **4C**— One col.

HEY!...IT'S HERE...THE SEASON'S GAYEST MUSICAL!
HAL ROACH presents
ALL AMERICAN CO-ED
with FRANCES LANGFORD • JOHNNY DOWNS
MARJORIE WOODWORTH • NOAH BERRY, Jr.
ESTHER DALE • HARRY LANGDON
and THE TANNER SISTERS
Produced and directed by Leroy Prinz
Released by FAVORITE FILMS CORPORATION

Ad No. **11A**—One col.

"HEY! IT'S HERE – THE SEASON'S GAYEST MUSICAL!"
HAL ROACH presents
ALL AMERICAN CO-ED
with FRANCES LANGFORD • JOHNNY DOWNS
MARJORIE WOODWORTH • NOAH BEERY, Jr.
ESTHER DALE • HARRY LANGDON
and THE TANNER SISTERS

Ad No. **8B**—Two col.

LOBBY

11x14's

NOTE THIS LIVELY DISPLAY MATERIAL! . . . EACH PIECE FEATURES THAT KNOCKOUT COMBINATION

1 SHEET

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